

PODCAST COSTS



Here are some costs that we experienced starting our podcast. Note that some of these items are not absolutely necessary in starting a podcast, but rather companies or products we chose to use. Some of these prices are averages of those products found online. Some of these services can be found for free for basic/ intro periods.

1

HARDWARE

- MacBook Pro (\$1099.00)
- Yeti Blue Microphone (\$130)
- HyperX Microphone (\$119)
- ZIHNIC Noise Cancelling Headphones (\$57)

3

WEBSITE

- WordPress (\$7/mo. starting)
- HostGator (\$2.75/ mo. basic plan)
- Canva (free basic pricing, for use on show notes, fliers, etc)

2

SOFTWARE

- Garage Band (free on MacBook Pro)
- Discord (free for basic service)
- Craig.chat (free multi-track voice channel recording for use on Discord)

4

PRODUCTION

- PodBean (free for first 5 hours; Unlimited audio \$9/mo.)
- Pond5 (podcast intro/exit audio clips range in price from \$5-\$60)

5

EXTRAS

- Pop filter for Yeti Microphone (\$18)
- VistaPrint (business cards \$39.16)
- Logo creation and editing (\$75)

